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2026 Beauty Innovation Awards Announces Featured Winners in Eighth Annual Program

Annual awards recognize standout companies, products and services across the global beauty industry

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LOS ANGELES, Nov. 10, 2026 (GLOBE NEWSWIRE) -- The Beauty Innovation Awards, an independent recognition platform honoring outstanding companies, products and services across the beauty industry, today announced its featured winners in the 2026 awards program. This year's honorees represent innovative work across skincare, haircare, makeup, bath and body, beauty tools, personal care and more.

Beauty innovation continues to respond to changing consumer expectations, with brands developing products that combine thoughtful design, performance and user-focused experiences. The 2026 winners reflect the range of ideas shaping the industry, from everyday beauty essentials to specialized products and emerging approaches to personal care.

"Beauty innovation is about understanding what people need from the products they use every day and finding new ways to meet those needs," said Travis Grant, Managing Director of the Beauty Innovation Awards. "This year's featured winners demonstrate creativity, care and a strong commitment to improving the beauty experience. We're pleased to recognize their achievements and congratulate all of the 2026 Beauty Innovation Awards winners."

The annual program recognizes innovation across categories including Bath & Body, Hair, Makeup, Men's Grooming, Skin, Tools & Brushes, Specialty & Emerging, Inclusivity & Representation, and Beauty-From-Within.

The 2026 Featured Winners are:

Bath & Body
Toothpaste Product of the Year: Keeko Oral Care
Deodorant Product of the Year: Ursa Major

Hair
Hair Oil Product of the Year: Keraplant Scalp Oil, Lisap Laboratori Cosmetici
Kids Hair Product of the Year: Evereden
Scalp Care Product of the Year: Hair Infusion System™, Microfollic
Scalp Health Product of the Year: Scalp Cooling Serum, K-HEADSPA
Styling Product of the Year: HUFS Ocean Foam, HUFS

Skin
Acne Treatment Innovation of the Year: MDacne, MDalgorithms
After Sun Product of the Year: PASH Rescue & Repair Lotion, Pash Skin Protection
Anti-Blemish Product of the Year: MATH Scientific
Cleanser Product of the Year: Soniclear Sonic Cleansing System, Michael Todd Beauty
Face Mask Innovation of the Year: Concentrated Renewing Face Mask, CIMOR
Night Cream Product of the Year: Renew & Firm Eye Serum, Replere
Personalized Skin Care Product of the Year: Nuvane, MDalgorithms
Skin Care Innovation of the Year: The Micro Infusion Pigmentation System™ For Melanin-Rich Skin, Seranova